

ABSTRACT

A process of depositing at least one uncured colored rubber mix forming a contrasting motif on an outer surface of a tire includes preparing a blank of the uncured tire to be moulded, including all the constituents except for the colored rubber mix(es), depositing the colored rubber(s) in at least one cavity formed on a removable insert, each cavity having the general form of the motif to be moulded and having a total volume V_2 , the total volume of non-vulcanized colored rubber V_1 placed in each cavity being less than the volume V_0 , mounting the insert in a suitable housing provided on the moulding surface of the mould for the tire, engaging the tire blank within the mould, and moulding and vulcanizing the tire.